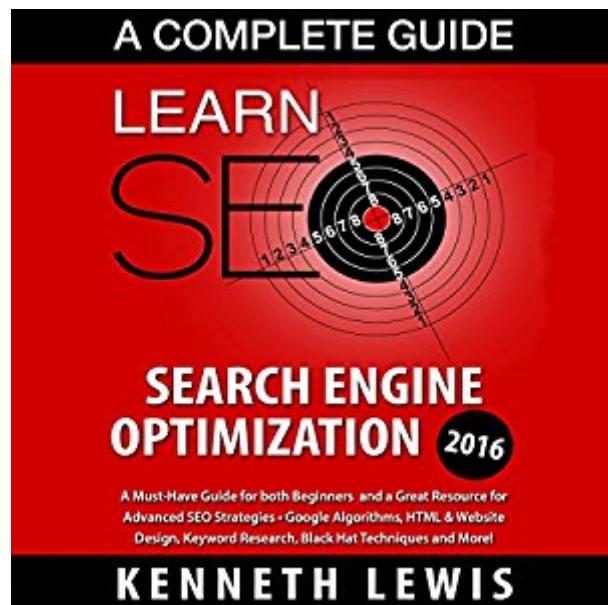


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# SEO 2016: Search Engine Optimization - A Complete Beginner's Guide



## **Synopsis**

SEO: Learn search engine optimization and discover the secret tool to bring your business to the next level. Have you always wondered how to boost your rankings in Google and other search engines but simply found it too confusing or complicated? Have you been frustrated by the level of difficulty posed in competing with other established websites for those coveted first-page listings? If you've ever tried to use search engine optimization (SEO) but failed to get the web traffic your web content deserves, then you know that learning SEO is confusing, if not outright daunting. There is so much information out there - where to start? A lot of the advice given on SEO is out-of date, hard to understand or implement for those new to SEO, or simply wrong! SEO 2016 is your comprehensive, must-have guide on how to optimize your marketing efforts to produce the greatest outcome - great for those relatively new to SEO and a fantastic resource for more advanced SEO strategies as well. In easy-to-follow, plain English tutorials you'll learn: SEO Basics & Fundamentals Simple Content Marketing Strategies to Grab Attract Visitors from Search Engines Understand How to Generate Money-Making, Traffic-Generating Keywords Optimize Google's Algorithms - Panda, Hummingbird, Penguin and Mobilegeddon Utilize Google Adwords, Google Now & Personalized Search Best Ways to Use Social Media Marketing to Boost Your Audience Easy Techniques to Use SEO to Optimize Your Website to Reach Maximum Traffic How to Create Content that Attracts both Readers and Search Engines Dozens of Proven, Insider SEO Tips Find out Which Social Network Is More Powerful than Any Other for SEO Discover new Powerful Link Building Techniques Much, Much More! Generate the web traffic your content deserves with fresh strategies NOW!

## **Book Information**

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## Customer Reviews

Being in the SEO industry myself, I sometimes download these books to see what else is being said. Nine times out of ten I am disappointed because it is usually a copy and paste and teaches you nothing. This book was different. Although it will not turn you into a master of SEO overnight, it gives a good insight into what SEO is, how it works and points you to the next stage. It's not really for absolute beginners, nor for advanced users. But for someone who has already dipped their toe and wants a bit more detail, it's ideal.

I never knew that websites can earn more traffic by optimizing the SEO. I'm a newbie on this field that's why I'm glad that I was able to find a book that's complete and can guide me through the basics and how to do it. I learned a lot of useful advice, ideas and many options that I can use for my website. After reading this, you'll surely become more familiar with SEO and HTML. A must read!

Trying out Marketing wasn't at all that fun, i have tried many ways and read many books in order to get a hold on Marketing and just overall SEO work. I watched many Youtube videos, read a lot of blogs but nothing seemed quite easy to follow. This book is full of relevant detail that will help you out if you need help in Marketing.

Search Engine Optimization is always changing so this is a really good guide to learn how to effectively do SEO today. I have a little knowledge about SEO but would still consider myself a beginner and found the book easy to follow and very helpful. The book covers all the basics including how to use social media to help with your SEO.

Whatever you do there will always be competition, unless what you do is so unique that it is the only result in a Google Search. SEO is a means to have that competitive edge on the internet. The internet is where the majority of the present and the future of knowledge is. So whether you use a website to let your customers know how to reach your product or service, or whether you use it to share content such as writing or photography, SEO is the vehicle that will ensure that you reach your target first. SEO is no easy thing to do and you might need a specialist if you are in a highly competitive space. The author has produced this book to help you understand what SEO is and

what it means for your website, assuming you want an active website with traffic. You do not need to be a web programmer to understand this book, just a clear head.

Before, I don't really care about SEO because I was thinking it's just a waste of time to learn. But I found out that I was totally wrong. Learning about SEO is so useful and at the same time exciting. When you decided that you want to learn or acquire more ideas about SEO, all you need to do is to pay attention to this book. When you read this, you are opening many possibilities. Learning SEO is familiarizing yourself into the world of Google, which is the most popular search engine on the net. Once you read this book, you will learn the best strategies and tips in SEO world also.

I'm a newbie in the world of SEO (Search Engine Optimization) and this book is going to skyrocket my online marketing company greatly. It has inspired me so much that I actually want to study this more and offer it as a service in my own business, once I have mastered it on my own projects. Thank you again for writing something simple, concise, and in layman's terms for newbies like myself.

This is a good book for beginners. You get all the basics, how to use social media marketing to raise your audience, link building techniques etc. If you want to get more traffic to your website or appear higher on the results of a search engine list, then this is definitely a book to read. I learned a lot about SEO. Recommended.

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